



## News Release

FOR IMMEDIATE RELEASE

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### **Celebrating the Roaring Twenties and the Roaring Engines of Collectible Automobiles at Salisbury House**

Des Moines, IA (August 20, 2012) — Salisbury House & Gardens (SH&G) is pleased to announce the following schedule of events for The Concours d'Elegance Weekend from Friday, September 7 through Sunday, September 9, 2012.

The Concours d'Elegance Weekend kicks off Friday, September 7 at 7:00 pm with The Gatsby Gala, a major annual fundraiser for the nonprofit Salisbury House Foundation, which owns and operates SH&G. Paying homage to the era in which Salisbury House was built (1923-1928), the Gatsby Gala is a convivial prohibition-themed event with delectable food and beverages, jazz music, dancing and atmosphere galore. Period attire is encouraged. Tickets are \$160 per adult. There is a young professional price of \$95 per guest for adults under the age of 35. No one under the age of 21 will be admitted.

On Saturday, classic and contemporary car owners alike can take to the road together on The Heartland Driving Tour. Starting with a driver's meeting at Living History Farms at 7:30 am, the tour will begin at 8:00 am. Participants will wind their way through Ames to view the British automobile collection at Skunk River Restorations and will continue on to the Hemken Auto Museum in Williams with its extensive exhibition of vintage vehicles. Lunch is included with the tour and will be catered by Hickory Park at the Williams City Park. Historic cars are *not* a prerequisite for the tour. Admission for the tour is \$30 per person. Advance registration is required at [salisburyhouse.org](http://salisburyhouse.org).

The weekend culminates with the Concours d'Elegance, a full-day celebration of the art and design of the automobile. Guests will have the opportunity to view a spectacular display of collectible Cadillacs, BMWs, Studebakers, Forgotten Fiberglass vehicles, Motorcycles, Porsches and many other makes and models dating from the early 1900s to the modern day. Vehicles will be staged across SH&G's picturesque grounds, and a car-related art show and tours of Salisbury

House & Gardens are included with the admission price. Guests will have the opportunity to select their favorite vehicle with a special People's Choice Award for each of the featured classes. Gates open at 11 am and the event closes at 5 pm. Admission is \$15 per adult, \$5 for students age 13 through college, and children 12 and under are free.

For more information about any of the Concours d'Elegance weekend events or to purchase tickets, visit [salisburyhouse.org](http://salisburyhouse.org).

*Salisbury House & Gardens is a 42-room historic house museum owned and operated by the Salisbury House Foundation. Built by cosmetics magnate Carl Weeks and his wife, Edith, between 1923 and 1928, the estate was modeled after King's House in Salisbury, England, and still houses the Weeks family's historic and significant collection of paintings, sculpture, rare books and documents, antique furniture, and decorative arts.*

